



City of North Miami Beach, Florida
Community Redevelopment Agency (CRA)



Board of Commissioners Meeting
City Council Chambers, 2nd Floor
City Hall, 17011 NE 19th Avenue
North Miami Beach, FL 33162

Thursday, January 26, 2017
5:30 P.M.

CRA Board of Commissioners:

Chairman George Vallejo
Commissioner Anthony DeFillipo
Commissioner Barbara Kramer
Commissioner Marlen Martell
Commissioner Frantz Pierre
Commissioner Phyllis S. Smith
Commissioner Beth E. Spiegel

Staff:

Executive Director Ana M. Garcia
CRA Attorney Jose Smith
Deputy City Manager Candido Sosa-Cruz
CRA Administrator Patrick Brett

AGENDA

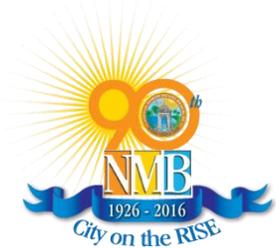
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- 1. Call to Order / Roll Call:**
 - 2. Public Comment:**
 - 3. Approval of Minutes:** Regular CRA Meeting: October 27th, 2016
 - 4. Action Item:**
Resolution 2017-1: 2017 CRA Board Meeting Schedule
RAB Recommendation: 7-0 for approval
 - 5. Action Item:**
Resolution 2017-2: Commercial Property Improvement Program improvements
RAB Recommendation: 7-0 for approval
 - 6. Motion:** Funding Request (\$1,250) as an Official Sponsor – 2017 Heart Health Walk, Saturday - February 25
RAB Recommendation: 7-0 for approval
 - 7. Executive Director's Report:** CRA – WASD sewer line extension nearing completion (\$214,885 CRA Contribution with \$20,334 remaining in purchase order #161236) City savings of \$53,000.
 - 8. Next CRA Board Meeting:** February 23rd, 2017
 - 9. Adjournment:**

Please be advised that one or more members of the North Miami Beach City Commission and Advisory Boards and Committees of the City may attend this meeting. This meeting is open to the public. The items are on file and available for examination at the Community Redevelopment Agency, 17050 N.E. 19 Avenue, North Miami Beach, Florida 33162-3194, Monday through Friday 8:00AM-5:00PM. Questions and written comments can be directed via email to patrick.brett@cityymb.com, FAX - 305.957.3517, or mail to the above address or by calling 305.948.2966. Any person who receives compensation, remuneration or expenses for conducting lobbying activities is required to register as a Lobbyist with the City Clerk prior to engaging in lobbying activities before City Boards, Committees, Community Redevelopment Agency Board and Advisory Board or the City Commission. Should any person desire to appeal any decision of the Board with respect to any matter considered at this meeting, that person must insure that a verbatim record of the proceedings is made, including all testimony and evidence upon which any appeal may be based (See Florida Statutes 286.0105). In accordance with the Americans with Disabilities Act, persons needing special accommodation to participate in this proceeding should contact the City Clerk no later than two (2) days prior to the proceeding. Telephone 305.787.6001 for assistance, if hearing impaired, telephone our TDD line 305.948.2909 for assistance.

MINUTES



**CITY OF NORTH MIAMI BEACH
COMMUNITY REDEVELOPMENT AGENCY
OCTOBER 27, 2016 MEETING MINUTES**



NAME OF BOARD/COUNCIL: COMMUNITY REDEVELOPMENT AGENCY, BOARD OF COMMISSIONERS

NAME OF PERSON PREPARING MINUTES SUMMARY: M. MOORE, PROTOTYPE, INC.

NAMES OF STAFF, AND INVITED GUESTS PRESENT: CRA ADMINISTRATOR PATRICK BRETT, EXECUTIVE DIRECTOR ANA M. GARCIA, CITY ATTORNEY JOSE SMITH, DEPUTY CITY MANAGER CANDIDO SOSA-CRUZ; RECORDING SECRETARY MONA LAVENTURE, PROTOTYPE

BOARD MEMBERS: CHAIR GEORGE VALLEJO, COMMISSIONER ANTHONY DeFILLIPO, VICE MAYOR BARBARA KRAMER, COMMISSIONER MARLEN MARTELL, COMMISSIONER FRANTZ PIERRE, COMMISSIONER PHYLLIS SMITH, COMMISSIONER BETH SPIEGEL

TYPE OF MEETING: REGULAR MEETING **DATE:** OCTOBER 27, 2016

MINUTES

AGENDA ITEM 1 – Call to Order / Roll Call

Chair Vallejo called the meeting to order at 6:03 p.m. Roll was called and it was noted a quorum was present.

AGENDA ITEM 2 – Public Comment

Chair Vallejo opened public comment. As there were no individuals wishing to speak, the Chair closed public comment and brought the discussion back to the Board.

AGENDA ITEM 3 – Approval of Minutes: Regular Meeting, September 29, 2016

Motion made by Vice Mayor Kramer, seconded by Commissioner Martell, to approve the minutes of the September 29, 2016 meeting. In a voice vote, the motion passed unanimously (7-0).

AGENDA ITEM 4 – Action Item

Motion: 2017 Memorandum of Understanding providing services to the CRA by the City. RAB Recommendation: 5-0 for approval.

Mr. Brett presented the 2017 Memorandum of Understanding that allows the CRA to receive services from the City. The staff report outlines services rendered from the City to the CRA in the amount of \$120,482, or 20% of the City's TIFF contribution. CRA is allowed to charge up to 20%, but in this case it is only 10.4%. If the Board finds this favorable, it will also have to go before the City Commission.

Chair Vallejo clarified that this was recommended by the RAB in a 5-0 vote for approval.

Motion made by Vice Mayor Kramer, seconded by Commissioner Martell, to approve Action Item 4, MOU between the City and the CRA. In a voice vote, the motion passed unanimously 7-0.

AGENDA ITEM 5 – Action Item

Motion: 2017 CRA Board Meeting Schedule. RAB took no action on this item as it pertains specifically to the CRA Board.

Motion made by Commissioner Martell, seconded by Vice Mayor Kramer, to approve Action Item 5, 2017 CRA Board Meeting Schedule. In a voice vote, the motion passed unanimously 7-0.

Commissioner Spiegel said she would not be available for the December 22 meeting. Ms. Garcia suggested Staff submit an alternate date for the December meeting.

AGENDA ITEM 6 – Discussion Item

Commercial Property Improvement Program (revisions). RAB Recommendation: Review and approval.

Mr. Brett stated Staff had attended the CRA Redevelopment Conference earlier in the month, and three one-day workshops. Recommendations and improvements for new best practices were taken to the RAB. In the agenda package was an example of the County CRA commercial improvement program showing the substantial amount of things, including interior work. Staff has prepared a modified improvement program. Mr. Brett listed highlights for the Board to consider:

- Program continues to serve existing properties at least five years old, does not affect new construction
- Maintain \$25,000 on one-to-one match
- Signage has been removed as an eligible expense
- Allow permanent interior improvements for restaurant uses
- Need to cover special rules for fire suppression in restaurants and older buildings do not have sprinkler systems.
- Code compliance and building violations become part of the comprehensive improvement
 - Funds not granted just to correct Code violations
 - To be part of a comprehensive package
- Grant Executive Director authorities not currently in effect
 - Applications need to be updated and improved from time to time
 - Allows Executive Director to make administration improvements in the application, nothing substantial to program itself
 - Protect the taxpayer money from misuse or potential fraud
 - Improve the program efficiency
 - Require additional documentation from the applicant,
 - Promote transparency (conversations with Mr. Sosa-Cruz about going

- online with web-based applications to approve efficiency)
- Convert and transition existing commercial property improvement grants to the new program

All these improvements can be found in the Redevelopment Plan, which has been adopted by the Board of County Commissioners, and also found in the Amended Redevelopment Plan which is going before the PCC for approval. Additionally, there is a caveat that the Board reserves their absolute right and discretion to reject any applications for any irregularities, negotiate with applicants for lesser amounts, etc. This caveat hasn't yet met legal sufficiency. Mr. Brett closed stating Staff is open to ideas and suggestions on how to improve the program.

Commission Smith asked how much money will there be in that year to allocate to this. Mr. Brett said there is \$70,000 for this program in FY17. Commissioner Smith suggested, since that would only cover three projects if close to the full \$25,000 was granted, perhaps it would be best to focus on exterior projects to show real improvement in those areas, and to think very carefully before going to the interiors until a year or so of the program shows what the CRA can do. Ms. Garcia agreed that is a good suggestion, but to also remember that in order to recruit a good restaurant or a business to come into the City, some of the interior things are needed in order to reap those rewards. Mr. Brett stated that the \$70,000 is based on last year's performance in which there were only two successful \$25,000 applicants. Discussion followed about legal language and careful wording.

Commissioner Spiegel wondered if design was figured into the costs of the grants, as that can be expensive. Mr. Brett wants to research that issue in order to give an accurate answer on what may have happened before his time. Commissioner Spiegel suggested that design be considered, and if it is included, perhaps to put a percentage cap on it. Vice Mayor Kramer stated that there are no benchmarks in the design industry, rates are discretionary like legal fees, and would prefer to see tangible things rather than advice and consultation.

Chair Vallejo was concerned about the item 13 caveat, as this issue has been addressed before, and wondered if the two-step process is going to stay the same. Mr. Brett stated, no, the applicant would have to bring a comprehensive improvement program or design idea, and the Board would approve prior to the Staff administratively reviewing it to make sure all requirements have been met before funding. Chair Vallejo said he would prefer to get as much flexibility up front for Staff to find the solution and pitch it to folks, and then the Board can deal with it before any commitment is made. Additionally, there was concern about money for design versus tangible results. Mr. Brett's recommendation to the Executive Director is that once a comprehensive package comes before the Board for consideration, the applicant doesn't get any money until all the work is completed; no money is given for a partial amount of work.

Commissioner Smith stated she is very leery about the language in the guidelines as to what specifically is the Board's right to turn down an application. Also, in reference to spending some of the money to bring the property into Code compliance, perhaps the two should not be married as it might delay the process.

Commissioner Martell suggested rewording section 4 (page 17) on eligible expenses, so that the design aspect is not placed as a second item, but kept together as a complete plan, encompassing more than just design. Chair Vallejo asked Legal staff how that sentence played with what immediately follows on the next page, eligible stand alone versus not stand alone. Ms. Garcia directed them to the caveats on page 20, Item 13, stating that anything that is approved, once it comes to the Board, it can be rejected. Mr. Smith confirmed that, based on his experience, the Commission council always has the authority, as long as the authority is exercised within reason, to deny any application. Nobody has a right to come before the Board to get money. The Board has some discretion to say no, unless they act arbitrarily, in which case they could be sued. He thinks this is good language to have anyway, so that nobody gets the idea that just by filing an application they will be entitled to anything. It is ultimately the Board's call.

Mr. Brett stated that this is actually language that was adopted in 2014 by resolution. Chair Vallejo said that since this is going back to the drawing board anyway, if they take with them the language as heard in this current discussion, everything should be fine.

Commissioner Spiegel asked for clarification on the permanent interior work, whether it is only for restaurants, and wanted to make sure that it could be expansive for such applications as a coffee bar in a bookstore. Mr. Sosa-Cruz and Mr. Brett said that would be included, but just that portion.

AGENDA ITEM 7 – Discussion Item

Wastewater Impact Fee, Connection Fee, and Connection Charge Assistance Program (new program). RAB Recommendation: Review and approval.

Mr. Brett stated this program had been in the Redevelopment Plan since 2005. Funding is finally available in the new fiscal year in the amount of \$135,000. Staff has done research on what other CRAs, as well as the County, are doing. This is an important program because much of the CRA is not on sewer, which is an impediment when someone wants to open a business. Mr. Brett explained the complicated process for just getting a business license, especially for a restaurant, without a sewer hookup on the property. Staff is recommending this program be for existing businesses at least five years old. The tie-in program is based on a 50% one-for-one match only for impact fees, connection fees, and service charges. The program is not designed to extend sewer systems down roads or streets, rather helping a property owner to take a lateral from an existing sewer at the street into their property.

Mr. Brett explained the reservation of the program funding as an applied percentage fee,

which allows the property owner to lock in the grant monies for a maximum of 120 days. There is no automatic, vested approval; the CRA Board's approval is needed and the same caveat as discussed above for the Board's rejection of applications applies. This program is authorized under the existing redevelopment plan and is authorized in the amended redevelopment plan going before the BCC. This program also gives the Executive Director the same authorities as the other program.

Commissioner Spiegel referenced page 22, item 2F, suggesting that the water bill must be paid in full as her experience is that a large number of commercial properties get behind on their water bills. Otherwise, she likes the plan very much. Commissioner Spiegel asked for clarification on the term "privately owned." Mr. Brett confirmed that means property currently paying taxes to the City, which is a return on the investment. Next question was why new construction is excluded in this program. Mr. Brett explained the separate Tax Increment Finance Program which encourages at least a \$2 million redevelopment project. New building should have all the costs for sewer built into its *pro forma*. As to the question of how the \$250 reservation fee is handled, Mr. Brett explained the Board has the authority to do as they want, the fee can be credited, returned to the applicant, etc., adding that the discussion on this point is still in progress. Discussion followed on how the reservation fee should be handled. Mr. Brett explained that currently there is no cap on this particular program, rather than \$25,000 as on the program discussed earlier, this one is 50% of what the applicant is being charged. The commercial property improvement grant is separate, and a property owner can apply for both. This is the first fee ever requested by the CRA. No other application has a fee. Commissioner Spiegel asked if the CRA is entitled to collect a fee; Mr. Smith said they would have to research this.

Mr. Brett said that this program will go to the RAB in December, and then come back to the CRA for more discussion or action.

AGENDA ITEM 8 – Executive Director's Report

Ms. Garcia reported on the following:

- NE 20th Street sewer extension. CRA and WASD joint project pre-construction meeting held on Monday, October 24, 2016. Construction is imminent, ground has been broken.
- Targeted industry attraction scope of services with RMA finalized.

Ms. Garcia stated that Staff will look into the recommendation for a book store as suggested by Commissioner Smith. Also, Staff is looking at finalizing an agreement for targeting the brewery industry, and several have been visited in midtown. Mr. Brett explained the research done so far and they feel they have a good grasp on micro breweries. The finalized agreement will be brought back to the CRA Board. Also, North

Miami Beach is in a geographically prime location for a micro brewery, with two breweries 10 miles to the north, and one 10 miles to the south. Chair Vallejo suggested a micro brewery would be a wonderful use for the Tico Building. Mr. Brett said it could be a destination location, a major attraction, which is a fantastic thing to have in the community.

AGENDA ITEM 9 – Next CRA Board Meeting: December 22, 2016, at 6:00 p.m.

AGENDA ITEM 10 – Adjournment. As there was no further business to come before the Commission at this time, the meeting was adjourned at 6:51 p.m.

Agenda Item 4

CRA POLICY RESOLUTION NO. 2017-1

A RESOLUTION OF THE CHAIRMAN AND BOARD MEMBERS OF THE NORTH MIAMI BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) SETTING THE DATES FOR THE 2017 CRA MEETINGS.

WHEREAS, on November 8, 2016, the electorate approved amending the City of North Miami Beach’s Charter to reduce the number of regular City Commission meetings to no less than 11 monthly meetings per year; and

WHEREAS, on December 20, 2017, the City Commission adopted Resolution No. R2016-114 setting the 2017 City Commission Meeting Schedule; and

WHEREAS, the adopted 2017 City Commission Meeting Schedule sets the alternate monthly meeting date for the last Thursday of each month (excluding February) with the alternate meeting to begin at the conclusion of the North Miami Beach Community Redevelopment Agency (“CRA”) meeting; and

WHEREAS, in consideration of the change to the City Commission Meeting schedule the CRA Meeting schedule shall be;

- January 26th, 2017, at 5:30 pm;
- February 23rd, 2017, at 5:30 pm;
- March 23rd, 2017, at 5:30 pm;
- April 27th, 2017, at 5:30 pm;
- May 25th, 2017, at 5:30 pm;
- June 22nd, 2017, at 5:30 pm;
- July 27th, 2017, at 5:30 pm;
- August 24th, 2017, at 5:30 pm;
- September 28th, 2017, at 5:30 pm;
- October 26th, 2017, at 5:30 pm;
- November – No Meeting; and
- December 28th, 2017, at 5:30 pm.

NOW, THEREFORE, BE IT RESOLVED by the Chairman and Board Members of the North Miami Beach Community Redevelopment Agency:

Section 1. Recitals. The recitals in the whereas clauses are true and correct, and incorporated into this Resolution.

Section 2. Approval and Adoption of 2017 CRA Meeting Schedule. The Chairman and Board members of the North Miami Beach Community Redevelopment Agency hereby approve and adopt the 2017 CRA Meeting Schedule:

Regularly Scheduled CRA Meeting:

- January 26th, 2017, at 5:30 pm;
- February 23rd, 2017, at 5:30 pm;
- March 23rd, 2017, at 5:30 pm;
- April 27th, 2017, at 5:30 pm;
- May 25th, 2017, at 5:30 pm;
- June 22nd, 2017, at 5:30 pm;
- July 27th, 2017, at 5:30 pm;
- August 24th, 2017, at 5:30 pm;
- September 28th, 2017, at 5:30 pm;
- October 26th, 2017, at 5:30 pm;
- November – No Meeting;
- December 28th, 2017, at 5:30 pm.

PASSED AND ADOPTED by the Board of the North Miami Beach Community Redevelopment Agency, this 26th day of **January, 2017**.

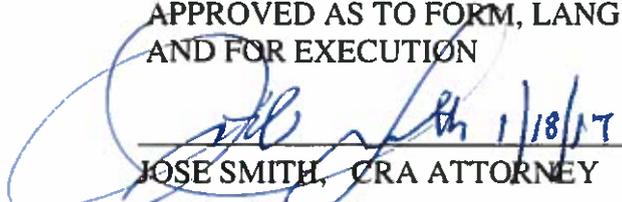
ATTEST:

**NORTH MIAMI BEACH COMMUNITY
REDEVELOPMENT AGENCY**

CITY CLERK

GEORGE VALLEJO, CHAIRMAN

APPROVED AS TO FORM, LANGUAGE
AND FOR EXECUTION



JOSE SMITH, CRA ATTORNEY

SPONSORED BY: Administration

Moved by: _____ Seconded by: _____

Vote:

Chairman George Vallejo	_____ (Yes)	_____ (No)
Board Member Anthony F. DeFillipo	_____ (Yes)	_____ (No)
Board Member Barbara Kramer	_____ (Yes)	_____ (No)
Board Member Marlen Martell	_____ (Yes)	_____ (No)
Board Member Frantz Pierre	_____ (Yes)	_____ (No)
Board Member Phyllis S. Smith	_____ (Yes)	_____ (No)
Board Member Beth E. Spiegel	_____ (Yes)	_____ (No)

Agenda Item 5



North Miami Beach Community Redevelopment Agency Commercial Property Improvement Program

I. Purpose

The aim of the Commercial Property Improvement Program (the “Program”) is to assist applicants within the City of North Miami Beach (the “City”) Redevelopment Area to substantively enhance the visible appearance of privately owned real property. It is the goal of the North Miami Beach Community Redevelopment Agency (the “CRA”) to return properties to their full potential through a matching grant. This grant program is to assist applicants undertaking substantial renovations and improvements.

II. Objectives

The key objectives of the Program are to stimulate employment and increase business and investment within the CRA. Applicants should demonstrate how the improvement will:

- Enhance the applicant’s ability to be more competitive, enter into the market, and increase revenue;
- Retain existing jobs and/or increase job opportunities; and
- Revitalize the surrounding area.

III. Eligibility Criteria

- a. Program funding shall be available;
- b. The property must be located within the Redevelopment Area;
- c. The property shall be zoned commercial or mixed-use, solely residential uses are ineligible;
- d. Properties shall be privately owned and required to pay real estate taxes (ie. tax-exempt properties are not eligible);
- e. Real estate taxes shall be current;
- f. The structures on the property must be at least five (5) years old. Recent construction is not eligible;
- g. Any code or building violations shall be brought into compliance prior to the issuance of any grants funds (grants funds shall not be used towards resolving the code or building violations); and
- h. The applicant shall demonstrate how the objectives of the Program (section II. Objectives) are met by the proposed improvements.

IV. Funding Guidelines

The CRA may match on a one-to-one basis up to a maximum of \$25,000 for CRA Board approved eligible expenses. Multiple applications are permitted, but the total awards shall not exceed \$25,000 for any five (5) year period.

V. Eligible Expenses

Eligible expenses are those reasonable and necessary costs associated with undertaking a substantial improvement on the side of a building that faces a right-of-way, interior restaurant conversion, and life safety fire systems. Eligible expenses include permitting, labor and materials related to construction or installation of eligible improvements. The following are eligible improvements to be funded under the Program (please note “stand alone” improvements are those that may be funded independent of other eligible improvements that are “not stand alone” may only be funded in conjunction with a “stand alone” improvement or more comprehensive project):

Eligible Improvements (stand-alone)

- Façade and other exterior improvements;
- Outdoor building lighting;
- Permanent landscaping to include irrigation systems;
- Permanent, fixed interior improvements to convert the property or bay to a restaurant use; and,
- Installation of fire suppression or sprinkler system.

Eligible Improvements (not stand-alone)

- Awnings and canopies;
- Impact resistant windows;
- Parking lot improvements;
- ADA-compliant improvements;
- Painting and repair; and,
- Code Compliance and Building Violations as part of a comprehensive improvement.

All work must be performed in a first-class workmanlike manner in compliance with ordinances and regulations of the City and must meet all building and other applicable codes.

VI. Ineligible Expenses

Ineligible expenses include, but are not limited to:

- Signage;
- design costs;
- general maintenance and repair;
- minor improvements or beautification to a parking lot;
- interior repairs or renovations, unless as a conversion plan to a restaurant use;
- correction of code violations and ADA compliance except in instances where these expenses are part of eligible improvements;
- improvements that the CRA staff deem unsuitable; and
- improvements that do not meet the objectives of the Program, as determined by the CRA Board.

VII. Application Procedure

Applicants shall follow the steps listed below:

- a. Schedule an appointment with CRA staff to discuss the desired improvements. Please call (305)787-6053 or e-mail nmbcra@citynmb.com.

- b. Compile application materials and submit a completed application to the CRA. Incomplete application will not be accepted.
- c. CRA staff will review completed applications and make a recommendation of approval, approval with conditions, or denial. The applicant will be scheduled for a meeting with the Redevelopment Advisory Board (RAB).
- d. The RAB will review completed applications (with the CRA staff recommendation), and make a recommendation of approval, approval with conditions, or denial, to the CRA Board.
- e. The applicant will be scheduled for the CRA Board, the CRA board will make a decision based upon the completed application, the RAB recommendation, the CRA staff recommendation and the Program criteria and objectives. The CRA Board's decision is final.
- f. CRA staff notifies the applicant of the CRA Board decision. Applicants not approved by the CRA Board may re-apply one-year after the date of the CRA Board denial.
- g. The applicant may commence with improvements after the CRA staff issues a Notice to Proceed. The Notice to Proceed is an email format. CRA staff will send a letter upon request.
- h. Applications will contain two quotes from a licensed contractor for an expense being matched by this Program. The CRA Board may waive this requirement, upon good cause.

VIII. Reimbursement Procedure

Items completed before CRA Board review shall not be eligible for reimbursement. Upon completion of the approved improvements, the applicant submits a request for payment with supporting documents. Supporting documents include, but are not limited to:

- Copies of invoices and receipts
- Proof of payment, i.e. canceled checks
- Any other documents that enable CRA Staff to determine project completion

Staff reviews the supporting documents and conducts a site inspection. If everything is in order, the CRA will declare the project complete and have issued a check to the applicant for the amount eligible under the parameters of this Program.

IX. Time Certain Completion

The approved applicant will have 180 days to complete all improvements. Should an applicant need an extension beyond the 180 days, a written request must be submitted to the CRA Executive Director or designee. The Executive Director or designee may administratively extend the period by 90 days. The successful applicant can appear before the CRA Board to request an extension longer than 90 days.

X. Program Availability

All applicants must receive CRA Board approval before CRA Staff issues a Notice to Proceed. This Program is subject to availability of funds. There is no waiting list. The Program applications will be reviewed and presented for approval on a first-come first-served basis.

XI. CRA Executive Director Authority

The CRA Executive Director may modify this Program to:

1. Require additional documentation from the applicant;
2. Promote transparency;
3. Create and update the Program's application;
4. Protect taxpayer money from misuse or potential fraud;
5. Improve Program efficiency; and
6. Convert and transition prior approved applicants to this newer Program.

XII. Redevelopment Plan

The authority for this Program is contained in the existing CRA Redevelopment Plan (Section 7, Subsection A, page 2 – Areawide Façade Improvement Program and Section 8, #2, page 3 – Direct Financial Incentives to Stimulate Property Improvements).

This authority for this Program is also contained in the 2015 Amended Redevelopment Plan that is being considered by Miami-Dade County Board of County Commissioners (“Areawide Commercial Improvement Programs,” page 18 and “Direct Financial Incentives to Stimulate Property Improvements” on page 25).

XIII. Conflict of Interest

The CRA Board has adopted the Miami-Dade County Conflict of Interest and Code of Ethics. Applicants shall be governed by the Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, as amended, any questions about potential conflicts of interest shall be directed to the CRA Attorney. Applicants with a conflict of interest, as determined by the CRA Attorney, shall be ineligible for the grant program.

XIV. Caveats

The CRA Board reserves the right at its sole and absolute discretion to:

- **Reject any and all Program applications;**
- **Postpone or cancel the Program; and**
- **Waive any irregularities in the application submitted for funding.**

The CRA Board reserves the right to request and evaluate additional information from any applicant after the submission deadline as the CRA Board deems necessary.

Agenda Item 6

FREE EVENT • 2.6 MILE WALK & HEALTH FAIR • MUSIC & ENTERTAINMENT
FOOD VENDORS • INFORMATION BOOTHS • RAFFLES & PRIZES • & MORE !

Saturday, February 25, 2017 9 a.m. to 1 p.m.

Gates Open at 8 a.m. for Registration
The walk will start and end at

Patricia A. Mishcon Athletic Field,
located at 16601 NE 15th Avenue in North Miami Beach

Registration Forms are available on the website at www.citynmb.com, click on Heart Health Walk link. Please return completed registration forms to the Department of Parks & R.E.C. located at 17051 NE 19th Avenue.

For more information call 305-948-2957

City of North Miami Beach and the Commission on the Status of Women, Beth E. Spiegel, Liaison

HEART HEALTH WALK

19

Sponsored by *maxxter*
EST. 1988 | REALTY | CONSTRUCTION | DEVELOPMENT



"GET MOVING!"
Register Today!

Mayor George Vallejo
Commissioner Anthony F. DeFilippo
Commissioner Marlen Martell
Commissioner Barbara Kramer
Commissioner Frantz Pierre
Commissioner Phyllis S. Smith
Commissioner Beth E. Spiegel
Ana M. Garcia, ICMA-CM, City Manager
Jose Smith, City Attorney
Pamela Latimore, City Clerk

For more information call
305-948-2957

SELECT A SPONSORSHIP LEVEL

PRESENTING SPONSOR \$2,500 (Limited to 1 exclusive opportunity)

OFFICIAL SPONSOR \$1,250 (Limited to 6 exclusive opportunities)

SUPPORTING SPONSOR \$500

FRIENDS OF HEART WALK \$100-\$499

Company/organization logo on:

- North Miami Beach Cable Channel & Website
- Print advertisement - Flyers, Posters, Banners, and Route signage
- News Media (Newspaper advertisements)
- Company banner or signage (2) at event or program (must be provided by sponsor).
- Tent (10' X 10') for sponsor displays/giveaways. (Tent, table and 2 chairs provided by the City).
- Web listing on City of NMB website.
- Brief speaking opportunity to address event participants.
- Sponsor mentioned during the event or program.
- Access to VIP/Hospitality tent (Meet & greet Elected Officials, Food & Refreshments, exclusive Photo Opportunities).
- Inclusion in Press Release recognized as the Presenting sponsor.
- Special Recognition of your company/organization at a North Miami Beach Council Meeting.

Company/organization logo on:

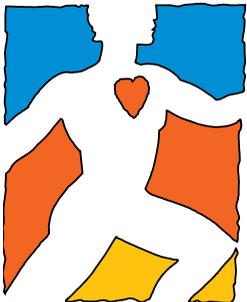
- North Miami Beach Cable Channel
- City of NMB Website
- Print advertisement - Posters and Programs
- Company banner or signage at event or program (must be provided by sponsor).
- Tent (10' X 10') for sponsor displays/giveaways. (1 Tent, 1 table and 2 chairs provided by the City).
- Sponsor mentioned during the event or program.
- Inclusion in Press Release recognized as an Official Sponsor.
- Official recognition as an Official Sponsor and Special Recognition of your company/organization at a North Miami Beach Council Meeting.



- Tent (10' X 10') for sponsor displays and giveaways. (Tent, 1 table and 2 chairs provided by the City).
- Sponsor mentioned during the event or program.

- Your personal name or company on the Friends of Heart Walk Banner which will be posted at the event

HONOR YOUR LOVED ONES
Donate \$ 100.00 or more in honor/memory of a relative or friend who has been diagnosed with heart disease or has succumb to heart disease.



WHY SPONSOR THE HEART HEALTH WALK?

With cardiovascular disease being one of the leading causes of disability and death in women in the United States, the City of North Miami Beach and the Commission on the Status of Women recognized the importance of getting involved in the fight to promote healthy living within our area. In 2014, the City's Healthy Heart Walk was established with a goal to create an annual event that would be healthy, informative, and fun. This year, the City will host its **4th Annual Healthy Heart Walk on Saturday, February 25, 2017 from 8:00 AM—1:00PM**. This event will be held at the Patricia A. Mishcon Field located at 16601 NE 15th Avenue in North Miami Beach.

WE INVITE YOU TO JOIN US by participating in our sponsorship program for this event. **Of course, all donations are tax-deductible to the extent permitted by law.** And with your sponsorship, your organization will have the satisfaction of knowing that it contributed to our overall mission..

Please review the sponsorship opportunities for this great event listed above. A City representative will contact you to discuss how your company can become involved. In the meantime, if you should have any questions or concerns, please contact Nicole Gomez at (305) 948-2986.

PLEASE COMPLETE THE INFORMATION BELOW:

Organization/Business: _____

Contact Person: _____

Mailing Address: _____

City _____ State _____ Zip _____

E-mail Address: _____

Company Website: _____

SELECT A SPONSORSHIP LEVEL

- PRESENTING SPONSOR ----- \$2,500
- OFFICIAL SPONSOR ----- \$1,250
- SUPPORTING SPONSOR ----- \$500
- FRIENDS OF HEARTWALK ---\$100-\$400
- HONOR YOUR LOVED ONES ----\$ 100

Remember all donations are tax deductible.

Please make all checks payable to:

City of North Miami Beach

Credit Cards also accepted. Call for more information.

MAIL TO:

City of North Miami Beach Parks and R.E.C. Department
ATTN: Heart Walk Committee
17051 NE 19th Avenue
North Miami Beach, FL 33162

INQUIRIES:

Please contact Chief of Staff Nicole Gomez at (305) 948-2986



Mayor

George Vallejo

Commissioners

Anthony F. DeFillipo
Barbara Kramer
Marlen Martell
Frantz Pierre
Phyllis S. Smith
Beth E. Spiegel

City Manager

Ana M. Garcia

City Attorney

Jose Smith

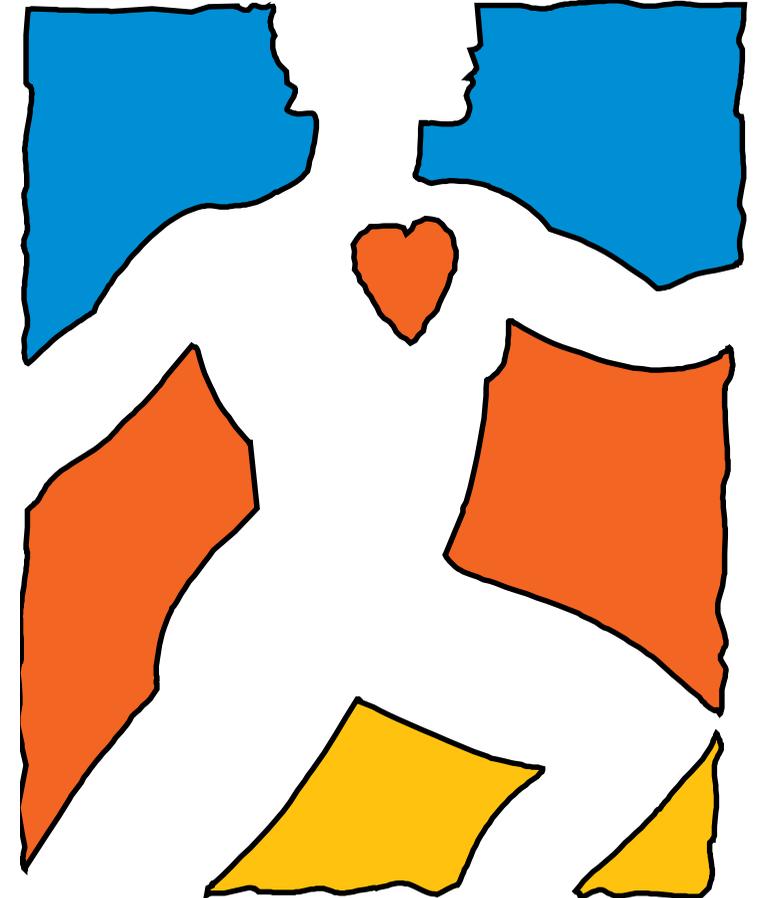
City Clerk

Pamela Latimore



Councilwoman
Beth E. Spiegel
C.O.S.W. Liaison

HEART HEALTH WALK



SATURDAY, FEBRUARY 25, 2017

2017 SPONSORSHIP OPPORTUNITIES







Agenda Item 7

MEMORANDUM

TO: CRA Board
FROM: Ana M. Garcia, Executive Director and City Manager
VIA: Candido Sosa-Cruz, Deputy City Manager
Patrick Brett, Administrator
DATE: January 20th, 2017
RE: **Executive Director’s Report**

CRA – Miami Dade County Water and Sewer Department (“Partnership”) Sewer Project

The Partnership sewer line extension project is nearing completion. The project will allow businesses to open quicker, permit higher water use, increase the property values, and improve the public health through the removal of antiquated septic systems.

The alleyway will be milled and resurfaced by the County, which is beyond the original design and agreement, and this will be accomplished at no additional cost to the City or the CRA. The City had placed the milling and resurfacing in the Capital Improvement Plan. However, the City will now save \$53,000 because the County has agreed to perform this task.

Below are pictures from the groundbreaking event held on December 12th, 2016.

