

# City of North Miami Beach **press release**



**FOR IMMEDIATE RELEASE**  
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## **NORTH MIAMI BEACH CELEBRATES ITS 90<sup>TH</sup> BIRTHDAY**

**North Miami Beach, FL** — See the streets of NMB come alive on Saturday, October 1, 2016 when the “City on the Rise” commemorates its 90th Birthday with a celebration honoring its diverse cultural population, history and vibrant promising future. Led by the vision and energy of city officials and city administration, the celebration will take place along NE 19th avenue between 171st street and 164th street.

Hosted by DJ Zog & Afrika from Power 96; festivities will include cultural presentations, interactive exhibits, a VIP “Tasting Tent” showcasing some of the best bites in town, Food Trucks, and a live music concert with special performances from Gypsy Lane, The Hip Hop Kids, and Mr. Vegas!

The celebration will be open to the public with FREE General Admission from 8:00 p.m. - 11:00 p.m. Special VIP tickets will be available for purchase, allowing VIP ticketholders early access to savor tasty delights and fun cocktails inside the "Taste of NMB" tent as early as 7:00 p.m.

The city’s 90th birthday is a momentous event in our history, and as such, there are several unique opportunities to be part of it all. Special sponsorship packages are available upon request and going quickly.

For more information on the Birthday Celebration, the full schedule of events and activities visit [www.citynmb.com/90th](http://www.citynmb.com/90th).

This website has been created specifically to communicate the events throughout the year and will showcase the history of North Miami Beach through a great digital library as well as many other exciting features. On social media, use hash-tag #IAMNMB.

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### **CONTACTS:**

**Event Production:** Anna Noriega-Alorè Event Firm (305) 254-1515; [info@eventsbyalore.com](mailto:info@eventsbyalore.com)

**Sponsorships:** Robbie Walker-Florida Municipal Marketing (561) 602-1251; [rwalker@floridamuniipal.com](mailto:rwalker@floridamuniipal.com)