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Media Advisory

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SLAM! to Host Ribbon Cutting Ceremony for First Charter School in North Miami Beach

NORTH MIAMI BEACH, FL -- SLAM! is hosting a ribbon cutting ceremony on Friday, November 3, 2017 for its North location, the first charter school in the City of North Miami Beach and its sixth location in the United States.

Established in Little Havana, Miami by Armando Christian Perez, aka 'Pitbull,' SLAM! North opened its doors for the 2017-2018 academic year in August. The college-preparatory middle school focuses on sports leadership and management and integrates sports related themes into a rigorous curriculum to engage students in the learning process.

SLAM! North has a unique relationship with the City of North Miami Beach and Soccer Development Group (SDG), which manages the Boca Juniors soccer training site at nearby Patricia A. Mishcon Athletic Field. With access to the state-of-the-art training facility, both the City and SDG's support and involvement are instrumental in the development of the newly opened charter school.

SLAM! North currently has 150 sixth and seventh grade students enrolled. The tuition-free public charter middle school provides students with unique access to career mentors, athletes as role models, and executive internships through educational partnerships with local and national sports franchises. By fostering these and other long-term relationships, students at SLAM! benefit from real world learning experiences within all facets of the sports industry.

WHAT: SLAM! North Ribbon Cutting Ceremony

WHEN: Friday, November 3, 2017 at 10:30 a.m.

WHERE: SLAM! North, 16601 NE 15th Avenue, North Miami Beach, FL 33160

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Sports Leadership and Management Academy (North)

BACKGROUND INFORMATION

“Through an emphasis on leadership and management skills, SLAM! prepares students for college and for successful careers in all facets of the sports industry.” -Rene F. Ruiz, Chairman and President SLAM! Foundation

SLAM! North is the latest addition to the SLAM! charter school network, which began in Florida in 2013 with SLAM! Miami, the charter school that Armando Christian Perez, aka Pitbull, helped to establish. SLAM! North, a charter middle school, opened its doors in the North Miami Beach community in August of 2017. This innovative, college-preparatory school will serve students seeking careers in the Sports Leadership and Management industries. SLAM! North will be open to students eligible for grades 6 and 7 in its inaugural year, eventually expanding to serve 1,450 students through high school in the future years.

The mission of SLAM! North is to prepare students for postsecondary studies and careers through an engaging educational program emphasizing sports leadership and management career preparation. SLAM! North’s career academies will offer students a unique opportunity to explore career options through electives in three areas:

- 1) Sports Medicine;
- 2) Sports Marketing and Entertainment Media; and
- 3) Sports Business and Management.

Additionally, the school will benefit from partnerships with local and national sports organizations such as the NBA, MLB and NASCAR through its affiliation with the National SLAM! Foundation, which also provides support.

For more information about the SLAM! network please visit www.slamfoundation.org

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