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FOR IMMEDIATE RELEASE

North Miami Beach CRA Partners with Florida International University to Provide Free Business Consulting and Training to Local Entrepreneurs

North Miami Beach, Fla. (April 8, 2022) – The City of North Miami Beach Community Redevelopment Agency (NMB CRA) in partnership with the Florida Small Business Development Center (FSBDC) at Florida International University (FIU) will provide confidential, free consulting to entrepreneurs located in specific communities in North Miami Beach. The NMB CRA will host a special kick-off event starting at 2:00 p.m. on Monday, April 11, 2022, at the Judge Arthur I. Snyder Tennis Center (16851 W Dixie Hwy, North Miami Beach, FL 33160).

The City of North Miami Beach Mayor and Commissioners will attend the kick-off event to support the launch of this new service. During the event, the elected officials will canvas the nearby business community to share information about this new initiative. Located under FIU’s College of Business, FSBDC at FIU provides free consulting and guidance on topics including financial management, business strategy, access to capital, and marketing. The center began offering services in Miami-Dade County in 2014 and expanded to Monroe County in October 2018. Under the center’s Business Growth and Acceleration Program (BizGAP) initiative, FSBDC at FIU will provide one-on-one business consulting to local entrepreneurs and small business owners, trainings, and workshops of interest to local businesses and an outreach campaign to increase awareness among businesses in each community about the business assistance program.

“North Miami Beach has a vibrant small business community that has been bolstered by major investments and new business openings in recent years,” said Brian Van Hook, regional director, FSBDC at FIU. “Our center is proud to partner with the North Miami Beach CRA on this initiative that will provide targeted assistance, trainings, and outreach to existing businesses and budding entrepreneurs in the community.”

Businesses will also be referred to the wider FSBDC at FIU team of 30 consultants for additional services including startup assistance, government contracting, business development, human resources/operations, and more.

“We are very excited about our partnership with the Florida Small Business Development Center at FIU. This program will give entrepreneurs the opportunity to access business training taught by highly experienced experts,” said Joann Milord, Economic Development & CRA Director of the City of North Miami Beach. “We recognize these workshops will provide them with the skills needed to fuel their business growth.”

For more information about the training and workshops or other programs offered by the NMB CRA, visit www.nmbcra.com or contact cra@citynmb.com.

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ABOUT NORTH MIAMI BEACH COMMUNITY REDEVELOPMENT AGENCY

The North Miami Beach Community Redevelopment Agency (CRA) public purpose is to eliminate and prevent the development or spread of blighted areas, improve property values, improve the public infrastructure, and prevent or reduce incidents of crime. The agency is a successful partnership between the City of North Miami Beach and Miami-Dade County. The CRA operates within the Redevelopment Area.

ABOUT THE CITY OF NORTH MIAMI BEACH

Truly at the “Crossroads of South Florida,” North Miami Beach is located midway between Miami and Ft. Lauderdale and adjacent to the Golden Glades Interchange where I-95, Florida’s Turnpike, and the Palmetto Expressway meet. The central location, easy access, and major arteries including West Dixie Highway, Biscayne Boulevard, and 163rd Street, have transformed North Miami Beach into one of South Florida’s best known regional destinations for dining, shopping, and business ventures. The City is operated by 460 full-time employees and 10 departments. For more information, visit www.CityNMB.com.