



City of North Miami Beach
17011 NE 19th Avenue
North Miami Beach, FL 33162

For Immediate Release

Media Contact:
Susset Cabrera
Chief Communications Officer
Direct: 305-926-9340

**The North Miami Beach Information Technology Department
will host the City’s inaugural Geographic Information System (GIS) Day**

North Miami Beach, FL – November 10, 2022 – The North Miami Beach Information Technology Department will host the City’s inaugural Geographic Information System (GIS) Day. **Let’s Map NMB!** will take place on Wednesday, November 16, 2022, from 11:00 a.m. to 2:00 p.m. at the Julius Littman Theater Lobby (located at 17011 NE 19th Avenue, North Miami Beach, FL 33162).

The City of North Miami Beach continues to invest and promote the use of technology to transform how we deliver services to our residents, businesses, and visitors. GIS is a critical solution used to map boundaries, roadways, and track assets. The City of North Miami Beach as a part of its digital transformation strategy continues to deploy solutions focused on making services easily accessible and data geospatially relevant. GIS is a scientific framework for gathering, analyzing, and visualizing geographic data to help us make informed data-centered decisions.

Let’s Map NMB! will be presented in partnership with the Florida International University (FIU) GIS Center and the University of Florida (UF) Geomatics Program to educate NMB residents and local high school students about the various uses and functions of GIS. The City’s inaugural GIS Day will feature technology demonstrations, presentations, and prizes. The goal of the event is for attendees to learn about geography and the real-world applications of GIS that are making a difference in our society.

This event is free and open to the community. There is no RSVP required. To request an interview with Ricardo Castillo, Chief Information Officer at the City of North Miami Beach, email Susset.Cabrera@citynmb.com.

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About City of North Miami Beach

Truly at the “Crossroads of South Florida,” North Miami Beach is located midway between Miami and Ft. Lauderdale and adjacent to the Golden Glades Interchange where I-95, Florida’s Turnpike, and the Palmetto Expressway meet. The central location, easy access, and major arteries including West Dixie Highway, Biscayne Boulevard, and 163rd Street, have transformed North Miami Beach into one of South Florida’s best known regional destinations for dining, shopping, and business ventures. The City is operated by 460 full-time employees and 10 departments. For more information, visit www.CityNMB.com.